THE EFFECT OF USING PICTORIAL POSTER ON STUDENT ABILITY IN WRITING DESCRIPTIVE TEXT IN VIII CLASS OF SMP NEGERI 4 BADAR IN ACADEMIC YEAR 2021/2022

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Abstract This study deals with the effect of using pictorial poster on student ability in writing descriptive text in viii class of SMP Negeri 4 Badar Academic Year 2021/2022. Its objective is How The Effect to descriptive text of grade VIII at SMP Negeri 1 Ketambe using Pictoral Poster effective?. The population on the research is the students of SMP Negeri 4. The sample that used is 1 class total 30 student. The research design is a research using Quantitative research methods using a descriptive approach. A descriptive approach is used to collect data systematically, factually, and quickly according to the description when the research was carried out. The students who were taught by Using Pictorial Poster got better achievement that those who were taught by using conventional technique that was Teacher. The highest score of the pre-test was 65 and the lowest was 45. While the highest score of post-test was 85 and the lowest was 70. The result of means of Pre-Test was 55.33 while the result of deviation standard was 6.32 And the result of means of Post-Test was 78.50. While the result of deviation standard was 5.35 From this research, it was found that the Using Pictorial Poster can cause a positive, which is proven from the result of the test, t_{test} > t_{table} or (15.44 > 2.04 ) there is significance Students Ability in Writing Descriptive Text Skill By Using Pictorial Poster Class VIII Of SMP Negeri 4 Badar In Academic Year 2021/2022.

Keywords: The Effect, pictorial poster, student ability, descriptive text

BACKGROUND

Writing is a kind of communication means in which people can share their ideas of feeling plainer (2012 : 1) stated in agista (2012) says that “writing reglires complex thingking, the process of writing involes problem solving and deasion making”.

Meyers (2011 : 2) states, “ Writing is a process of discovering and organinizing our ideas. Putting them on the paper and reshaping also revising them,” it means that writing is an activity and takes time in other word writing does nt happen all at once.
Cunningsworth (2012: 82) also says, “in real life writing is done with a readership in mind and writers need to know who their readers are in order to write appropriately for them,” it means that the research need to know and decide for whom they research. They can delivers their idea based on their minds and even consult dictionaries.

According to Wikipedia, the definition of a poster is a work of graphic art made with a combination of letters and numbers on a relatively large size paper. These posters are generally affixed to walls or relatively flat surfaces in crowded public places so that the information and messages contained in the posters can be conveyed to the public.

Wyrick (2012) states, The description writer creates word descriptions about people, places, objects, and emotions with careful selection of details to impress the reader. From the description above, it can be concluded that descriptive writing is a type of writing consisting of descriptions.

Based on the results of observation made, the researcher is interested in analyzing “The Writing Ability of Descriptive Text Taught By Using Pictorial Poster of Student Class VIII SMP negeri 4 badar Academic Year 2021/2022”.

REVIEW OF LITERATURE

Definition Of Ability

According to Mohammda Zain in Milman Yusdi (2014) means that Ability is the ability, skill, we try with ourselves. While Anggiat M.Sinaga and Sri Hadiati (2014) defines the ability as a basis of someone who by itself related to the implementation of work effectively or very successfully.

Meanwhile, Robbin (2013) ability means the capacity of an individual person to perform various tasks in a job. Robbin further states that ability is a recent assessment of what a person can.

Based on the above understanding can be concluded that the ability is the ability or potential of an individual to master the expertise in performing or doing various tasks in a job or an assessment of one's actions. Basically ability consists of two groups of factors (Robbin, 2013)

Definition Of writing
Writing is a kind of communication means in which people can share their ideas of feeling plainer (2012 : 1) stated in agista (2012) says that “writing requires complex thinking, the process of writing involves problem solving and decision making”.

Meyers (2011 : 2) states, “Writing is a process of discovering and organizing our ideas. Putting them on the paper and reshaping also revising them,” it means that writing is an activity and takes time in other word writing does not happen all at once.

Cunnings worth (2012 : 82) also says, “in real life writing is done with a readership in mind and writes need to know who their readers are in order to write appropriately for them,” it means that the research need to know and decide for whom they research. They can delivers their idea based on their minds, and even consult dictionaries, grammar book or other reference books to help them presenting their ideas in a logical order. The research must read their writings before they publish them in order to recheck and correct their mistake. So that, the readers can easily and clearly understand what they want to express in their writing.

Descriptive Text

Description in writing is the process of creating communication image through words. According to Oshima and Hogue states that “description is writing about how something or someone looks and uses space order.” Moreover, Knapp and Watkins states that describing is also a central feature of narrative text providing the means for developing characterization, sense of place, and key themes. In addition, Dorothy E Zemach also states that descriptive paragraph explains how someone or something looks or feels. As state by Wardiman, et.al “a descriptive text is a text that describes the features of someone, something, or a certain place.” So, from explaining about description above, we can concluded that when writing the descriptive text, the writer must be able to explore their idea into the text, in order to make good description and the reader can feel the object in the descriptive text.

Pictorial Poster

Posters or placards literally mean pictures or writings that are pasted on the wall. Walls and public places to deliver announcements or advertisements to a wide audience. (Anton M. Moeliono, 2013). Poster is a work of art or graphic design that contains a composition of images and letters on large paper. Its application is affixed to a wall or other flat surface with eye-catching properties as strong as possible.
Therefore, posters are made with contrasting and strong colors. Posters can also be defined as a combination of strong visuals and designs, with colors, and messages with the intention of capturing the attention of passers-by, but long enough to instill meaningful ideas in their memory (Nana Sudjana and Ahmad Rivai, 2012).

**Hypothesis**

The Hypothesis is a provisional guesswork from a study of phenomenon that occurs. Based on this frame of mind, then a proposition research is as follows “It is suspected that there is The Writing Ability of Descriptive Text Taught By Using Pictorial Poster of Student Class VIII SMP Negeri 4 Badar Academic Year 2021/2022

**RESEARCH METHODOLOGY**

The research design is a research using Quantitative research methods using a descriptive approach. A descriptive approach is used to collect data systematically, factually, and quickly according to the description when the research was carried out. Sevilla (2013) argues, if the descriptive approach is designed to collect information about current real conditions, while the Quantitative research method.

This research uses qualitative data. According to Moriarty (2011), a qualitative method is a broad term that can be applied to a range of research disciplines, such as language research. In line with Hancock (2012), there are no attempts made to manipulate the situation under qualitative research as it is the case with experimental quantitative research.

According to Arikunto (2013:173) says that the population is the whole of subject research. The population on the research is the students of SMP Negeri 4 Badar. Look at the table below!

<table>
<thead>
<tr>
<th>NO</th>
<th>Classes</th>
<th>Number Of the Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Class VIII 1</td>
<td>30</td>
</tr>
<tr>
<td>2</td>
<td>Class VIII 2</td>
<td>25</td>
</tr>
<tr>
<td>3</td>
<td>Class VIII 3</td>
<td>29</td>
</tr>
<tr>
<td>SUM</td>
<td>3</td>
<td>84</td>
</tr>
</tbody>
</table>

Table Population
In this research the researcher applied a purposive sampling. Purposive sampling is a sampling technique used by researcher if the researcher have certain considerations in taking the sample. The reason for using purposive sampling is because researcher can only use one class of classes. The population used as sample is one class, namely VIII I class students SMP Negeri 4 Badar as the subject of the research.

Sampling is a process of choosing a number of individual for research, so that the individuals are investigated.

Table
The sample of VIII SMP Negeri 4 Badar

<table>
<thead>
<tr>
<th>No.</th>
<th>Class</th>
<th>Population/Student</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Class VIII 1</td>
<td>30 Student</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>30 students</td>
</tr>
</tbody>
</table>

This research will be conducted at SMP Negeri 4 Badar the location at Kute Rambe, Kabupaten Aceh Tenggara, Aceh 24652. It carried out on the SMP Negeri 4 Badar.

The Research will be implemented in June 2022 at SMP Negeri 4 Badar. Before conduct the research, the researcher has started for surveying and observing that school in June 2022 the researcher observed and surveyed in Class VIII SMP Negeri 4 Badar.

FINDING AND DISCUSSION

The results of The Effect Of Using Pictoral Poster On Student Ability In Writing Descriptive Text In VIII Class Of SMP Negeri 4 Badar In Academic Year 2021/2022 which has been implemented on June, 2022.

Table: The Score of Pre Test \((X_1)\) and Post Test \((X_2)\)

<table>
<thead>
<tr>
<th>NO</th>
<th>CLASS</th>
<th>PRE TEST ((X))</th>
<th>POST TEST ((Y))</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ZH</td>
<td>VIII I</td>
<td>45</td>
</tr>
<tr>
<td>2</td>
<td>YL</td>
<td>VIII I</td>
<td>50</td>
</tr>
<tr>
<td>3</td>
<td>AM</td>
<td>VIII I</td>
<td>60</td>
</tr>
<tr>
<td>4</td>
<td>SK</td>
<td>VIII I</td>
<td>65</td>
</tr>
<tr>
<td>5</td>
<td>MR</td>
<td>VIII I</td>
<td>50</td>
</tr>
<tr>
<td>6</td>
<td>MN</td>
<td>VIII I</td>
<td>55</td>
</tr>
<tr>
<td>7</td>
<td>NL</td>
<td>VIII I</td>
<td>50</td>
</tr>
<tr>
<td>Score</td>
<td>Mean</td>
<td>Std. Deviation</td>
<td>Variance</td>
</tr>
<tr>
<td>-------</td>
<td>------</td>
<td>----------------</td>
<td>----------</td>
</tr>
<tr>
<td>Score_Pre-Test (X1)</td>
<td>55.33</td>
<td>6.32</td>
<td>39.89</td>
</tr>
<tr>
<td>Score_Post-Test (X2)</td>
<td>78.50</td>
<td>5.35</td>
<td>28.58</td>
</tr>
</tbody>
</table>

The generally the diagram below describe the different of Pre-Test and Post-Test on Students Ability Of Writing Descriptive Text By Using Pictorial Poster after Through Using Pictorial Poster.
The picture above, it show the result of means of Pre-Test was 55.33 while the result of standard deviation was 6.32. And the result of means of Post-Test was 78.50. While the result of deviation standard was 5.35.

CONCLUSION AND SUGGESTION

Conclusion

Based on the data analysis and the discussions, there were some conclusions that can be described as follow: The students who were taught by Using Pictorial Poster got better achievement that those who were taught by using conventional technique that was Teacher. The highest score of the pre-test was 65 and the lowest was 45. While the highest score of post-test was 85 and the lowest was 70. The result of means of Pre-Test was 55.33 while the result of deviation standard was 6.32 And the result of means of Post-Test was 78.50. While the result of deviation standard was 5.35 From this research, it was found that the Using Pictorial Poster can cause a positive, which is proven from the result of the test, $t_{test} > t_{table}$ or $(15.44 > 2.04)$ there is significance Students Ability in Writing Descriptive Text Skill By Using Pictorial Poster Class VIII Of SMP Negeri 4 Badar In Academic Year 2021/2022.
Suggestion

In relation to the conclusion above, suggestion are put forward as follow: 1. English teachers should consider that Using Pictorial Poster, because this research finding got better achievement in media. 2. English teacher should try to use Writing Descriptive Text By Using Pictorial Poster until student understand and master in Writing Descriptive Text. It was suggested to the students to practice Ability Students Of Writing Descriptive Text By Using Pictorial Poster in Teaching Writing Descriptive Text by themselves to encourage their confidence and improve their achievement in Pictorial Poster.
REFERENCES


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